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September <XX>, 201_

Dear <Sponsor>,

The **ENTER THE YEAR HERE**, "**Enter Your Team Name**" hockey team is seeking <Sponsor's> support this year in the form of a monetary contribution. Your contribution will be used to offset the operational costs for providing these young players with an exciting 2011/2012 hockey season. The contributions that the team is seeking vary in amount; however, any amount is always greatly appreciated.

What value/recognition do you receive for your support?

\$700 or more (this is a suggestion, your team can decide what is appropriate for you)

- Company **name/logo** on large banner displayed at practices, games, and tournaments
- Company **name** sponsor bar displayed **with premium positioning** on the **top** of one set of home or away jerseys
- A recognition plaque for display at your place of business
- Your **company name/logo**, contact information and website link on the **Enter Team Name** website (www.teamname.com) a
- A copy of the team game schedule and invitation & recognition at the **Enter Team Name** end of year party

\$300 or more (this is a suggestion, your team can decide what is appropriate for you)

- Company **name** on large banner displayed at practices, games, and tournaments
- A recognition plaque for display at your place of business
- Your company logo, contact information and website link on the **Enter Team Name** website (www.teamname.com)
- A copy of the team game schedule and invitation & recognition at the **Enter Team Name** end of year party

\$200 or less (this is a suggestion, your team can decide what is appropriate for you)

- A recognition plaque for display at your place of business
- Your company logo, contact information and website link on the **Enter Team Name** website (www.teamname.com)
- A copy of the team game schedule and recognition at the **Enter Team Name** end of year party

Since we anticipate being on the ice a significant amount of time this season, your company will be well advertised both locally and around the region at tournaments we attend throughout Ontario. Additionally, our families will support and/or recognize your business reciprocally throughout the season and years to come, whenever possible.

In the event that your company is interested in providing monetary support, please contact me directly at **xxx-xxxx**. Please make the cheques payable to the: **Enter Team Name**. Please email company logos and website address to **xxxx@xxxxx.com**.

On behalf of Head Coach **Enter Name** and all of the players and families of the **Enter Team Name**, I thank you in advance for your consideration and generous support!

Team Manage name

Team Name & Contact (either email or phone #)

